

FOR IMMEDIATE RELEASE

Contact:
Nick Porrini
MiWare Corporation.
2800 Gulf Blvd. 2D
Belleair Beach, FL 33786
Phone: 877-830-8761
<http://www.miwarecorp.com>
info@miwarecorp.com

MiWare Showcases the New PiXcara™ Studio in a Box Series

PiXcara™ Studio in a Box provides a Truly Portable High Performance Production System

Belleair Beach, Florida – MiWare Corporation, a worldwide leader in high performance portable Video and Event production systems, announced the PiXcara™ 250HD, the World's first ultra-portable high Performance 'Studio in a Box' the new PiXcara™ Studio series of production systems supplies the power of a complete Studio in a compact Appliance that can be taken anywhere. The PiXcara™ Studio provides technology and versatility Videographers need to apply on the fly effects, transitions, snap decisions and more with confidence and ease. PiXcara™ Studio hardware and proprietary software provide everything required to Create, Produce and Delivery production quality video instantly.

"The PiXcara™ Studio gives Video and Broadcast professionals the performance and hardware interface they require and expect to find in a traditional television or Highly Technical Video Control Room" said Nick Porrini, MiWare CEO. "Our users can access all of the power in the system from HD virtual sets and multi-track recording, to one-button streaming and more, without ever needing a Studio or Broadcast facility again."

With PiXcara™, anyone can simultaneously produce, live stream, broadcast, project and record HD and SD network-style productions. A single operator can switch between multiple cameras, Video inputs and live virtual sets, while inserting clips, titles and even graphical effects. PiXcara™ is used by broadcasters, schools, sports organizations, video bloggers, Event Videographers, government agencies and many others to provide a new level of programming and content to their audience, clients and customers.



Create.Produce.Deliver

PIXCARA

Pricing and Availability

PiXcara™ Studio 250HD is available now and retails in North America for \$2,849.00. PiXcara™ Studio 250HDpro is available at a retail price in North America of \$3,349.00. PiXcara™ Studio is currently only available through the MiWare Website Sales channel. The PiXcara™ family of products is also available in a special pricing model for educational institutions and Government agencies in North America, Please call for information. As with all MiWare products free shipping is included and Technical Support is always available at no cost to the original Purchaser or registered Company, for more information, please visit www.MiWarecorp.com, or call MiWare Sales at 877-830-8761.

About MiWare Corp

MiWare Corporation, a worldwide leader in high performance portable Video and Event production equipment Delivering state of the art technology and Rock Solid reliability allowing Users of the PiXcara™ Studio in a Box to - Create the Unimaginable - Produce the Unbelievable & Deliver the Impossible!

MiWare is privately owned and based in Belleair Beach, Florida. Please visit: www.MiWarecorp.com.

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