

FOR IMMEDIATE RELEASE

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The *EmeraldPlanet* chooses MiWare's PiXcara to Produce and Broadcast live from around the world on the Emerald Trek.



Belleair Beach, Florida –MiWare Corp., a worldwide leader in high performance portable video production and chromakey systems, announced that the world-wide *EmeraldPlanet* movement to link millions of professionals, citizens and government officials around the globe and report on environmental best practices will be using the MiWare PiXcara as the official video production system for its Global Trek.

The official start will be at the United States Capitol later this year depending upon negotiations with Discovery Communications and National Geographic Television ending with a global television event in October, 2016 in New York City.

Dr. Samuel Lee Hancock, CM - President & Executive Director, *EmeraldPlanet* says he is so delighted to be working with the team at MiWare in developing a video production system that allows us to set up a studio anywhere in the world. We're traveling to 143 countries so portability is essential and we're expecting the same performance we get back in our Washington D.C. studios.

Nick Porrini - President and CEO of MiWare Corp. said "this will be a true test of the PiXcara". "We have learned a lot from Dr. Sam and his team and we're ready". "The Emerald Planet is counting on that and we're proud to play a part in this meaningful endeavor".

About MiWare Corp

MiWare Corporation, a worldwide leader in high performance, portable video production and chromakey systems, delivering state of the art technology and Rock Solid reliability. With PiXcara™ you can - Create the Unimaginable - Produce the Unbelievable & Deliver the Impossible!

About The *EmeraldPlanet*

The *EmeraldPlanet* is a not-for-profit organization headquartered in Washington, D.C. USA. The efforts are identifying 1,000 "best practices" to arrest, and reverse, the ravages of climate change while promoting the development of alternative energy sources.

For information:

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